

Non Geographic Numbers

At Telstra, we offer our customers a wide range of non geographic numbers, suitable for a variety of business purposes. We want to ensure that you have all the information you need to decide which numbers are right for your business. The list below explains the advantages of each number and you'll find a table overleaf designed to help you decide which numbers to choose.

0800 / 0808	These are free for your customers to call, removing the cost barrier and giving you the edge over your competitors. You pay for each call you receive on a pence per minute (ppm) basis.
03	03 numbers cost the same to your customers as national rate calls to geographic numbers (starting 01 or 02). They offer the same functionality as a geographic number but without a geographic tie. There is a small ppm charge to you for each call you receive.
0844 / 0845	These numbers are charged to your customers at up to 5ppm providing a low cost call option. You can, on certain numbers, receive a revenue share on a ppm basis of the incoming calls but the rate will depend on the type of number you choose.
0870	These are currently charged at up to 10ppm but will be charged to your customers as national rate calls to geographic numbers from 1 st August 2009. These numbers will then no longer offer revenue share and most owners will be charged on a ppm basis for calls received.
0871	This is an alternative number range charged at up to 10ppm. You can earn revenue from every call made to these numbers. Owners are required to register company details with PhonepayPlus. Visit www.phonepayplus.org.uk for further details on how to register.
090	This is a premium rate range for use other than adult material. Owners receive revenue from every call but there are strict rules about the type of services that can use them. As with 0871 numbers, owners are required to register company details with PhonepayPlus.
0908 / 0909 / 098	These numbers are reserved for premium rate adult material. At Telstra, we offer 098 numbers only for adult services in line with Ofcom's recommendations. Owners are required to register company details with PhonepayPlus.

Get more from your Non Geographic Numbers

What do you want to achieve?	Telstra recommends...	You could consider...
I want to keep my existing 0870 number.	Keeping your existing number, there is no obligation to change to an 0871 number.	Requesting replacement numbers now and gradually phasing out your 0870 number.
I want to keep a revenue share.	Moving to an 0871 number, where you can maintain and even grow your current levels of revenue.	Moving to an 0844 number to reduce the impact of revenue share loss without regulation obligations from PhonepayPlus.
I want to maintain or grow my level of revenue share.	Migrating to an 0871 number, which can deliver an increase on current levels of revenue share but includes regulatory obligations from PhonepayPlus.	Upgrading to premium 09 numbers to further increase your revenue share, especially if you are content with the increased regulatory requirements.
I want to encourage customer calls.	Choosing a lower cost 0844 number or one of our 03 numbers for low cost calls for your customers.	Choosing an 0800 or 0808 number and completely removing the cost barrier to customers.

If you have any queries about which service is best for you, call your Telstra account manager on 0800 856 2120 or visit our website at www.telstra-international.co.uk

Telstra International trades in the UK and EMEA through Telstra Limited, a company registered in England and Wales with company number 03830643. Our registered address is Telstra House, 21 Tabernacle Street, London EC2A 4DE

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