



# Global Data Centres

Relocate your data centre.  
Why spend capital building or extending  
and resourcing your own when you can  
partner with Telstra International?

Housing IT infrastructure in your own data facility is expensive – and getting more expensive all the time. Steady growth in data volumes and the requirement for business continuity is generating the need for companies to accommodate more servers, additional hardware devices, better cooling facilities and protected power sources. If you are struggling to cope with the demands of IT infrastructure at your facility, alleviate your concerns by taking space at one of Telstra's Global Data Centres. Located in key locations around the world, they provide flexible capacity, high security and robust performance.

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## Benefits:

### Lower data centre costs

The so-called hidden costs of IT are becoming increasingly conspicuous. Expenditure on non-IT items and infrastructure such as cooling, uninterruptible power supplies (UPS), power generators and security personnel now consumes a large proportion of IT budgets. By moving computing equipment to a Telstra Global Data Centre you can eliminate many of these expenses and reduce the overall costs associated with setting up and maintaining your own facility.

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### Reliable data connectivity

Telstra's Global Data Centres offer direct connectivity to Telstra's high speed backbone, which enables you to access a range of networking services including dedicated Internet access, IP VPN, Ethernet private line and other networking options at cost effective rates. Our global connectivity services are highly scalable, allowing you to increase bandwidth and add connections to new offices quickly and easily, as your business needs change.

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### Robust, high-density options

Telstra can support you in your migration to an IT environment based on virtualised servers. These new IT environments create a growing need for power and cooling, and many of Telstra's Global Data Centres have been specifically designed to accommodate these high-density requirements. Our centres provide a purpose-built and highly robust environment.

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### Remote hands and eyes

By placing your servers and equipment within our centres, you will have a secure and reliable environment. While your team controls your equipment, you may have need for basic services such as power cycle, visual inspection or cable connections. So, if issues do arise, we can provide hands and eyes to help you to manage your IT infrastructure from afar.

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## Features summary:

- **Telstra Global Data Centres in key locations worldwide including North America, Europe, Australasia and Asia**  
Allows customers to co-locate their equipment at key global telecommunication hubs.
- **Industry standard cabinets and infrastructure**  
Accommodates standard racks and servers from all leading hardware vendors.
- **Tight premises security**  
Prevents unauthorised technicians from accessing a customer's data centre space.
- **Effective environmental control**  
Maintains optimum environmental standards, including temperature and humidity.
- **Redundant power supplies at each centre**  
Reduces potential exposure to risk in the event of a power failure on the primary power supply.
- **Flexible choice of racks, cages and suites**  
Gives customers the ability to select the size and type of capacity they need.
- **24/7 customer support**  
Delivered by Telstra's Customer Service Centre via web portal, phone or email.

## Pursue the IT strategy that is right for your business

The flexible nature of Telstra's Global Data Centres means that businesses can use them as part of the solution to many different business challenges.

For example:

- **Consolidate your IT systems and reduce costs**  
Organisations with multiple IT facilities – serving multiple regional offices and customers around the world – can save money by consolidating their IT systems at a smaller number of regional data centres. Consolidation allows companies to benefit from lower international bandwidth costs and reduced IT facility overheads.
- **Duplicate your IT systems to provide business continuity**  
To help protect their businesses in the event of an unforeseen disaster, organisations can use Telstra Global Data Centres to mirror their core IT systems. With duplicate data and applications in geographically separate locations, organisations can maximise the availability of their core business systems and online applications.
- **Establish new data centres to meet regional legal requirements**  
Many organisations are required by law to host data securely, in a specific country. By taking advantage of Telstra Global Data Centres, organisations can establish and manage remote data centres that are not just protected, but also reliable and cost effective.

Whatever your business strategy, Telstra can help to ensure its success